

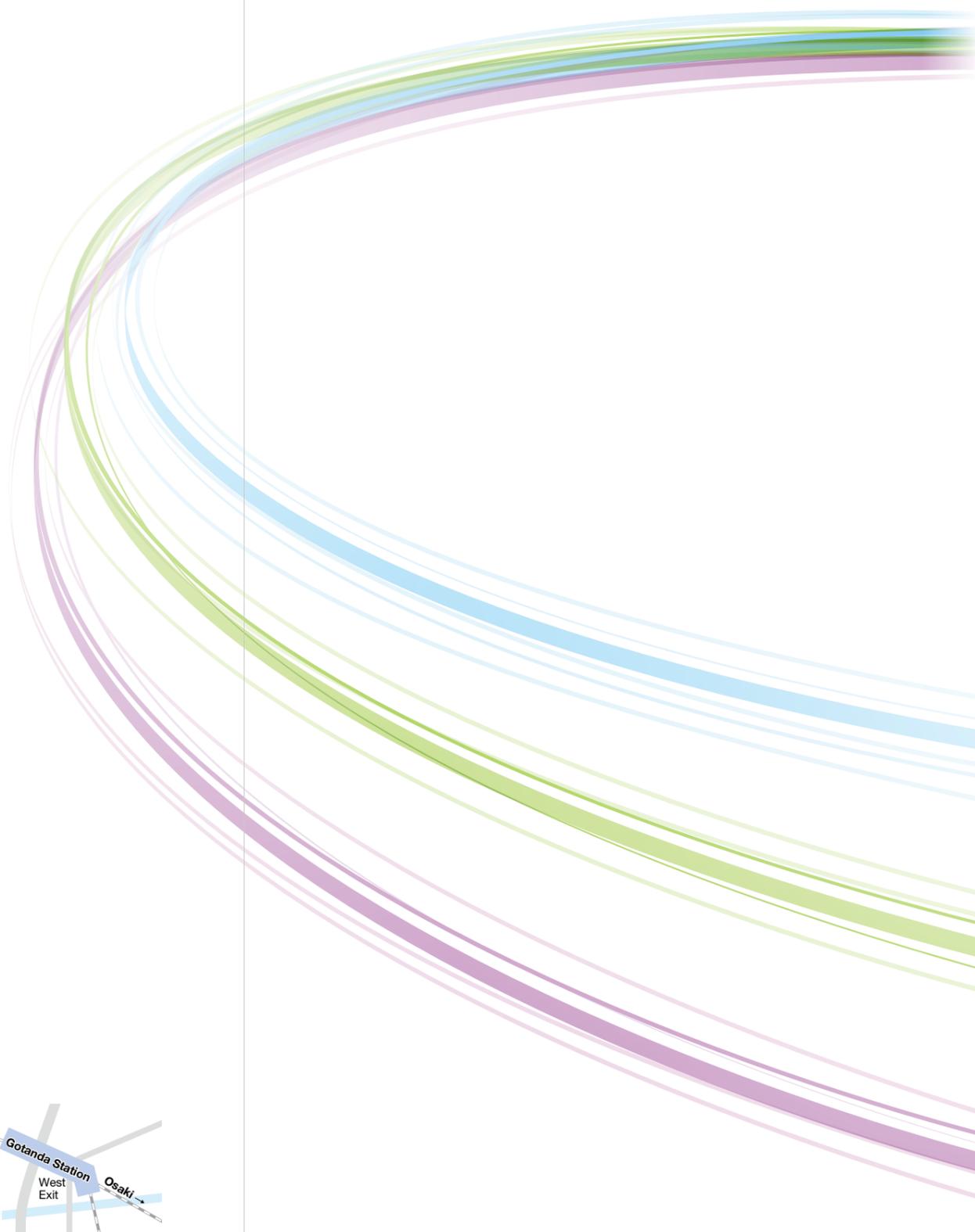
Since 1984

COMPANY PROFILE

TECS Corporation



Once, during their seasonal journey, a flock of ducks paused at a quiet lake. Welcomed by the warmth of the lakeside community, they found comfort and rest. But seasons change. And when the time comes to move forward, hesitation can carry risk. At TECS, we value stability—yet never at the expense of readiness. We remain alert, adaptable, and prepared to rise at any moment. Like the duck taking flight, we move forward with agility—always ready to respond to change, and always looking ahead.



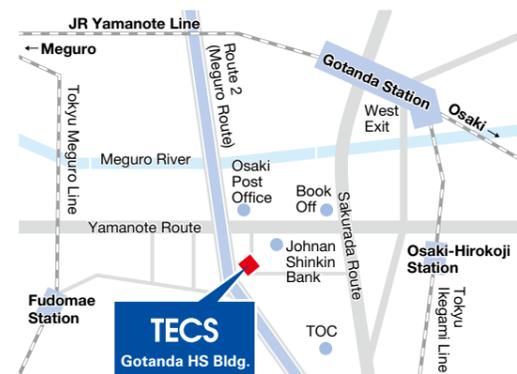
Creative Division



Manual Design Division



Localization Division



TECS Corporation

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Shinagawa-ku, Tokyo 141-0031, Japan
TEL: +81-3-3493-7811
FAX: +81-3-3779-0668
www.tecs.jp/en

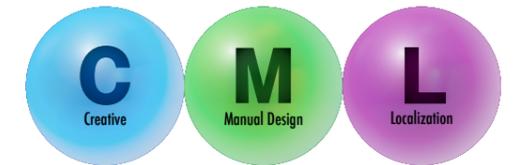


Over 40 Years* of Excellence in Technical Documentation

From product development through manufacturing, sales, and global expansion, TECS clearly across the entire lifecycle.

To meet diverse and demanding requirements, TECS is organized into three specialized divisions: Creative, Manual Design, and Localization. By integrating these capabilities, we deliver documentation solutions precisely aligned with At TECS, creativity is not separate from documentation—it is an essential part of it.

* Founded in 1984



TECS is a team of documentation professionals leveraging advanced technologies to deliver forward-thinking solutions.



- Research & Development
- Manufacturing
- Various Types of Documentation
- Sales
- Marketing & Promotion
- After-Sales Service
- Compliance
- Global Expansion

- Video Manuals / Presentation Videos
- Promotional Tools
- Maintenance Manuals
- User Manuals / Instruction Manuals
- Sales Manuals
- Company Profile
- Multilingual Deployment / Localization
- Presentation Tools
- Service Manuals
- Web Production
- Catalogs

User Manuals and Technical Documentation

We support domestic and international manufacturers of consumer electronics, home appliances, and IT equipment. Our expertise ranges from consumer-facing manuals to operational documentation for complex industrial systems.



Router equipment



Home energy management system



Ship ballast water management system



Beauty device

HTML Manuals

Browser-based HTML manuals enable rich content such as embedded video—capabilities not possible with printed media.

When integrated with a CMS, they allow clients to make minor updates easily, ensuring fast and cost-effective revisions.



Web-based manual for tablets

Catalogs and Brochures

From concept development to final production, we create catalogs and brochures that effectively support sales promotion for leading companies worldwide.



For more details, please visit our website:
www.tecs.jp/ourworks

Video Manuals / PowerPoint Manuals

Video enables clear communication of complex procedures and movements that are difficult to convey through words alone. Animations make intricate internal mechanisms visible, reducing the time and cost required for learning and training. Embedding video into web pages or PowerPoint manuals further enhances overall effectiveness.



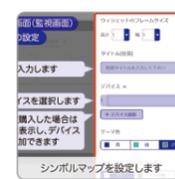
App operation guide video for tablets



Tutorial video



Multimedia-enhanced PDF manual



Cloud system operation guide video

Promotion / Product Introduction Videos

TECS produces 3D CG and animation for precision equipment and related products. By transforming real-world motion into animation, we make complex internal structures and movements clearly visible—beyond what photographs or text alone can convey.



Product explainer video for Sony Smart Camera



Product introduction video (obstetrics and gynecology equipment)



Smartphone development concept introduction video



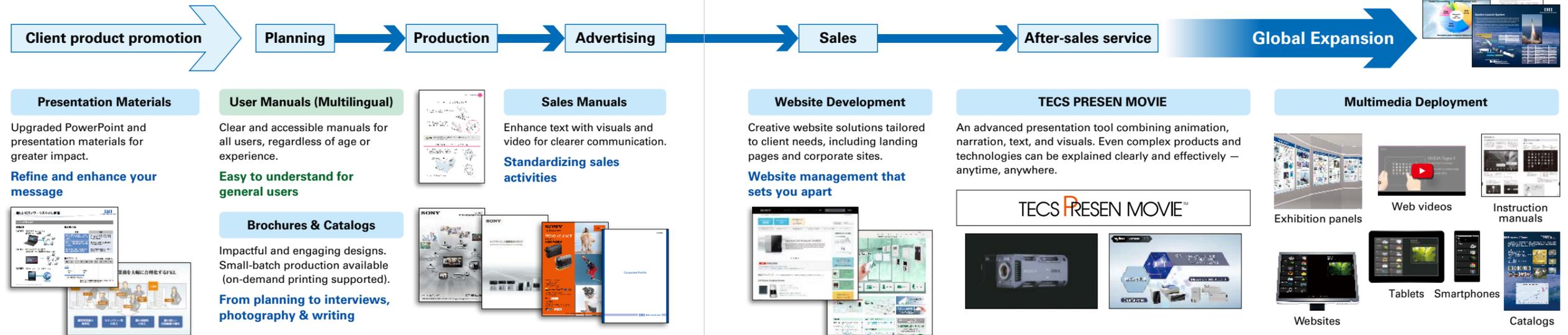
Tablet feature introduction video



Creative Division

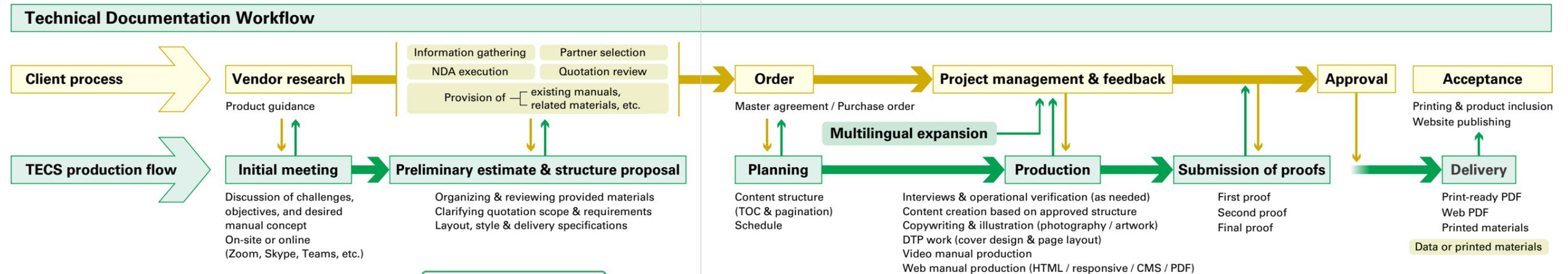
Strategic Communication Design for Products and Brands

For catalogs and company brochures, we provide comprehensive direction—from concept development and planning to design, interviews, and photography. For websites, we support a wide range of needs, including CMS design, SEO strategy, consulting, and full implementation. The TECS PRESEN MOVIE combines advanced technology with creative expression to visualize scenes beyond the limits of existing materials or conventional video production. Widely used at exhibitions and events, it has earned high acclaim.



Manual Design Division

Comprehensive Technical Documentation from Planning to Delivery



IEC = International Electrotechnical Commission

TECS develops documentation in accordance with IEC 82079-1. IEC is a leading global organization that develops international standards in the fields of electrical, electronic, and related technologies.

The following content is based on IEC 82079-1, Preparation of instructions for use – Structuring, content and presentation – Part 1: General principles and detailed requirements.

IEC Principles for Instructions for Use

Instructions as part of the product
Products shall be accompanied by instructions containing all information necessary for safe and proper use, including notices to reduce the risk of injury, damage, malfunction, or inefficient operation.

Risk minimization
Instructions are an integral part of the safe operation and maintenance of the product. They shall provide information to prevent unacceptable risks to users and others, as well as damage, malfunction, or inefficient operation. They shall also enable users to identify and avoid reasonably foreseeable misuse.

Quality of communication
Instructions for use shall be prepared by competent professionals with appropriate expertise. Such professionals should possess:

- Advanced technical communication skills
- Proficiency in the relevant language
- Thorough understanding of the subject matter
- Knowledge of the complete process of preparing instructions

Language requirements
Instructions shall be provided in the official language(s) of the country of sale. Translation quality shall be ensured by qualified professionals, including checking and proofreading.

Safety
Safety information

- Safety notes
- Safety labels & signs
- Warning messages

Instruction Retention
Ongoing availability
For the product's expected service life, the supplier shall make replacement instructions available upon request, including online.



Localization Division

Human-Led, AI-Enhanced Localization for Global Markets

AI plays an important role in modern translation. At TECS, experienced translators lead the process—using AI to enhance efficiency while maintaining full control over quality. Their professional judgment ensures that every text reflects nuance, context, and natural expression.



Combining AI Technology with Professional Expertise

Mastering AI for high-quality translation

At TECS, AI is integrated into a carefully managed translation workflow. Human expertise governs every stage—from terminology control to final review—ensuring consistency and precision.

*TECS values information security and does not use free AI tools.

Global Translation Partnerships

Trusted native expertise worldwide

We partner with selected firms worldwide to provide accurate translations by experienced native professionals.



Example Workflow

Updating product manuals: Maintain the original structure while incorporating new information

- 1 Import past translation data into a translation memory system and build a dedicated database.
- 2 Apply the database to the new manual and automatically reuse unchanged sections.
- 3 Translate revised and new sections, using AI as a support tool.
- 4 Review and refine all content to ensure seamless integration with the original manual.
- 5 Make final revisions using AI-assisted tools for verification.
- 6 Conduct final quality control to ensure accuracy and consistency.

Our Profile

Company Overview



Company name: TECS Corporation
 Chairman: Yusuke Usui
 President & CEO: Kumiko Sakano
 Founded: January 1984
 Established: March 1, 2012
 Capital: 14,100,000 yen
 Principal banks: MUFG Bank, Gotanda branch
 Japan Finance Corporation, Gotanda branch
 Website: <https://www.tecs.jp/en>
 Address: Gotanda HS Building, 7-1-9 Nishi-Gotanda, Shinagawa-ku, Tokyo 141-0031, Japan
 TEL: +81-3-3493-7811
 FAX: +81-3-3779-0668

Major Clients

Sony Group, FUJIFILM System Services, ART, SEB JAPAN, Living Technology, Corona Industries, PLUS, OAK LAWN MARKETING, CANON ELECTRONICS, JFE Engineering, Satsuki, Sanden, CAINZ, DENSO, CONAIR, QVC, FUJIKURA COMPOSITES, ides, VML & Ogilvy Japan GK, Suntory Beverage & Food, SAKATO MFG., Triple W Japan, ECAD, ELECOM, Brewmatic Japan, OSAKI ELECTRIC, SEM Corporation, Yokogawa Electric, amnimo, SoftBank Robotics, E&K, Convatec Japan, Dexerials, SEASON TECH, OCL, Taica, Cosmos Enterprise, Iruka, Sanyu Seiki, Next Energy, Totofolder Manufacturing, DOSHISHA, NSG, CORED, SOYMIL, DENSHINDO, Order-made Medical Research, SANKOSHA, RION, NEPON, VALQUA, OiTr, forty-four, Zendure Japan, J_TECH, FUJIFILM Service Link, Nishi-F, Taiyo Giken, Tanimura Corporation

History

- January 1984 Established in Shibuya, Tokyo, as an international publication and technical information production company by Yusuke Usui. Three divisions were formed: Creative, Engineering, and Language. The main client was Sony Corporation.
- September 1985 Due to company growth, the office was relocated to Nishi-Gotanda 5-chome, Shinagawa-ku, Tokyo.
- September 1990 Due to company growth, the office was relocated to Nishi-Gotanda 3-chome.
- May 1995 The office was relocated to the current location in Nishi-Gotanda 7-chome.
- February 2012 TECS was voluntarily liquidated.
- March 2012 New TECS Corporation was established, succeeding the business and goodwill of the former TECS Corporation. Kumiko Sakano was appointed as CEO.
- March 2026 TECS Corporation transferred its instruction manual production business of the Document Design Division to techsphere Corporation.
- Present